

Rep Order# 6845882 Ver# 2 Status Returned
EC'D Yes

Printed: 08/23/2012 3:41 PM
At Received: 08/23/2012 12:21 PM

2
1 of

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser ().AMER. FUTURE FUND
Product AMER. FUTURE FUND
Estimate# 354
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2E //354
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

Rep Firm	() PHILADELPHIA	215-368-6540
Sales Office	() AMY MCCREARY	215-368-1845
Salesperson	#	
	Salesperson Phone#	
	Salesperson FAX#	

-- CONTRACT COMMENT ---

— REMARKS —

SEE LINES 3 AND 8 FOR NA'S AND MG OFFERS
PLEASE ADVISE OR REVISE
THANK YOU....SHERRIE

Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
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-----	-----	08/24-08/24	\$1,700.00	:30	1	1	F	630P-7P	\$1,700.00	1	

Buyline Comment: WHEEL
 Station Remark: V2 1X 8/24 IS NA DUE TO PROG CHNG. OFFER TUE 8-9P REP. CONV
 8-9P 8/28.

08/26-08/26	\$500.00	:30	1	1	SU	930A-10A	\$500.00	1
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---REPORT TOTALS---
Report Totals: 2 / \$2,200.00

SALES MONTHLY TOTALS

Sep 12: 20 / \$16,850.00

Salaries Totals: 30 / \$31,400.00
 Gratuity Totals: 30 / \$31,400.00
 Lines not sent/rcl'd/rtrn: 0 / \$0.00
--COMPETITIVE--
 Market Totals \$52,333 CABL 0% KASA 9% KASY 0% KBIM 0% KOAT 16%
 KOB 15% KROE 60% KWBO 0%

Rep Order# 6845882 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 201021
Printed: 08/23/2012 3:41 PM
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2 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AMER FUTURE FUND
Estimate# 354
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

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600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //354
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

---COMPETITIVE COMMENTS---
NEW ORDER
EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: Preempted/Unresolved, 08/20/12-09/09/12

Order	Alt Order #	Line	Length	Rate	Commission	Date	Advertiser	AE	Time Period	Inv. Code (Booked)	Station Office	State Reason
①	201021	06845882	3	.30	\$1,700.00	No P2	08/24/12 POL/American Future(ptp)		08/23/12 M-F 630p-7p	M-F 630p-7p	KRQE P-PHI	[Program Change]
②	201021	06845882	8	.30	\$500.00	No P3	08/26/12 POL/American Future(ptp)		08/23/12 930-10a	Face the Nation	KRQE P-PHI	[N/A]

① MC Tuesday Rep BLC100
Convention
Coverage

② MC Tuesday 8-9P
8/28

② MC 530P News w/o 8/27

[Sorted by: Date]

Rep Order# 6845882 Ver# 1 Status New
EC'd Yes

Traffic Order# **20102** Printed: 08/23/2012 12:20 PM
Last Received: 08/23/2012 12:20 PM
Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER. FUTURE FUND
Product AMER FUTURE FUND
Estimate# 354
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //354
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
() AMY MCCREARY
Sales Office ()
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1			08/24-08/24	\$300.00	:30	1						
2		Buyline Comment: EARLY	08/24-08/24	\$550.00	:30	1						
3		Buyline Comment: NEWS	08/24-08/24	\$1,700.00	:30	1						
4		Buyline Comment: WHEEL	08/24-08/24	\$1,100.00	:30	1						
5		Buyline Comment: NEWS	08/24-08/24	\$5,000.00	:30	1						
6		Buyline Comment: PRESEASON	08/25-08/25	\$5,000.00	:30	1						
7		Buyline Comment: PRESEASON	08/26-08/26	\$100.00	:30	1						
8		Buyline Comment: NEWS	08/26-08/26	\$500.00	:30	1						
9		Buyline Comment: FACE	08/26-08/26	\$275.00	:30	1						
10		Buyline Comment: NEWS	08/27-08/30	\$200.00	:30	2						

	Rep Order#	Ver#	1	Status	New	Traffic Order#
EC'd	68455882					

Printed: 08/23/2012 12:20 PM
Last Received: 08/23/2012 12:20 PM

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Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm				
Advertiser	().AMER. FUTURE FUND		600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA				
Product	AMER FUTURE FUND		TOWSON, MD 21286	Salesperson () AMY MCCREARY				
Estimate#	354							
Buyer	STEPHANIE KOHLBAUER							
Phone#								
Fax#								
11	Buyline Comment: NEWS	08/26-08/26	\$25.00 :30	1	SU	107A-144A	\$25.00	1
12	Buyline Comment: JEP	08/27-08/30	\$1,400.00 :30	2	1	M-TH	6P-630P	\$2,800.00
13	Buyline Comment: WHEEL	08/27-08/30	\$1,700.00 :30	2	1	M-TH	630P-7P	\$3,400.00
14	Buyline Comment: NEWS	08/27-08/30	\$1,000.00 :30	3	1	M-TH	530P-6P	\$3,000.00
15	Buyline Comment: EARLY	08/27-08/30	\$300.00 :30	4	1	M-TH	7A-9A	\$1,200.00
16	Buyline Comment: NEWS	08/27-08/29	\$550.00 :30	3	1	M-W	430P-5P	\$1,650.00
	Buyline Comment: NEWS	08/27-08/30	\$1,100.00 :30	4	1	M-TH	10P-1035P	\$4,400.00

REPORT TOTALS---
Report Totals: 30 / §31,400
SALES MONTHLY TOTALS

Report Totals: 30 / \$31,400.00

Aug 12:	10 / \$14,550.00	Sep 12:	20 / \$16,850.00
sales Totals:	30 / \$31,400.00		
estation Totals:	30 / \$31,400.00		
ines not sent/reld/rtrn:	0 / \$0.00		

Rep Order# 6845882 Ver# 1 Status New
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Traffic Order#
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Station KRQE-TV ALBUQUERQUE, NM.
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600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //354
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--COMPETITIVE--

Market Totals

\$52,333

CABL 0%
KOB 15%

KASA 9%
KRQE 60%

KASY 0%
KWBQ 0%

KBIM 0%
KOAT 16%

--COMPETITIVE COMMENTS--

NEW ORDER

EST SHARES

Books JUL12
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE

Spot Manager: All, 08/24/12-08/30/12

In Progress

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/24/12												
Station: KRQE												
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUTI354				\$1,700.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUTI354	8:45:31	AMAFF1207H		\$300.00
06845882	POL/American	201021	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FUTI354	4:48:20	PM AFF1207H		\$550.00
06845882	POL/American	201021	NFL Pre-Season	NFL Pre-Sea	:30	P1	[ALL]	AMER FUTI354	7:11:43	PM AFF1207H		\$5,000.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUTI354	10:16:41	PM AFF1207H		\$1,100.00
												\$8,650.00
												\$8,650.00
Date: 08/25/12												
Station: KRQE												
06845882	POL/American	201021	NFL Pre-Season	NFL Pre-Sea	:30	P1	[ALL]	AMER FUTI354	6:35:42	PM		\$5,000.00
												\$5,000.00
												\$5,000.00
Date: 08/26/12												
Station: KRQE												
06845882	POL/American	201021	Face the Nation	930-10a	:30	P3	[ALL]	AMER FUTI354				\$500.00
06845882	POL/American	201021	KRQE News Sun	7a-8a	:30	P4	[ALL]	AMER FUTI354	7:13:17	AM		\$100.00
06845882	POL/American	201021	Su KRQE News	530p-6p	:30	P3	[ALL]	AMER FUTI354	5:42:00	PM		\$275.00
06845882	POL/American	201021	Su KRQE News	1a-144a	:30	P4	[ALL]	AMER FUTI354	1:20:55	XM		\$25.00
												\$900.00
												\$900.00
Date: 08/27/12												
Station: KRQE												
06845882	POL/American	201021	M-F KRQE News	KRQE News	:30	P3	[ALL]	AMER FUTI354	6:58:16	AM		\$200.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUTI354	8:28:32	AM		\$300.00
06845882	POL/American	201021	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FUTI354	4:59:56	PM		\$550.00
06845882	POL/American	201021	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FUTI354	5:49:19	PM		\$1,000.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUTI354	10:18:26	PM		\$1,100.00
												\$3,150.00
												\$3,150.00
Date: 08/28/12												
Station: KRQE												
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUTI354	8:08:18	AM		\$300.00
06845882	POL/American	201021	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FUTI354	4:47:10	PM		\$550.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUTI354	10:26:11	PM		\$1,100.00
												\$1,950.00
												\$1,950.00
Date: 08/29/12												
Station: KRQE												
06845882	POL/American	201021	M-F KRQE News	KRQE News	:30	P3	[ALL]	AMER FUTI354	6:44:45	AM		\$200.00
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUTI354	8:37:24	AM		\$300.00
06845882	POL/American	201021	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FUTI354	4:37:55	PM		\$550.00
06845882	POL/American	201021	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FUTI354	5:58:28	PM		\$1,000.00
06845882	POL/American	201021	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FUTI354	6:20:29	PM		\$1,400.00
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUTI354	6:52:53	PM		\$1,700.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUTI354	10:06:53	PM		\$1,100.00
												\$6,250.00
												\$6,250.00
Date: 08/30/12												
Station: KRQE												
06845882	POL/American	201021	CBS This Mornin	CBS Early St	:30	P2	[ALL]	AMER FUTI354	7:23:21	AM		\$300.00
06845882	POL/American	201021	KRQE News 13	(530p-6p	:30	P2	[ALL]	AMER FUTI354	5:35:42	PM		\$1,000.00
06845882	POL/American	201021	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FUTI354	6:12:45	PM		\$1,400.00
06845882	POL/American	201021	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	AMER FUTI354	6:40:48	PM		\$1,700.00
06845882	POL/American	201021	LN M-F	10p-1035p	:30	P3	[ALL]	AMER FUTI354	10:06:50	PM		\$1,100.00
												\$5,500.00
												\$5,500.00
												\$1,400.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KROE-TV</i>	Date: <i>8/23/2012</i>
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges:	\$	<i>31,400.00</i>	GROSS
-----------------------	----	------------------	-------

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12

Date

Sandy Brainer

Signature

515-720-5250

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title